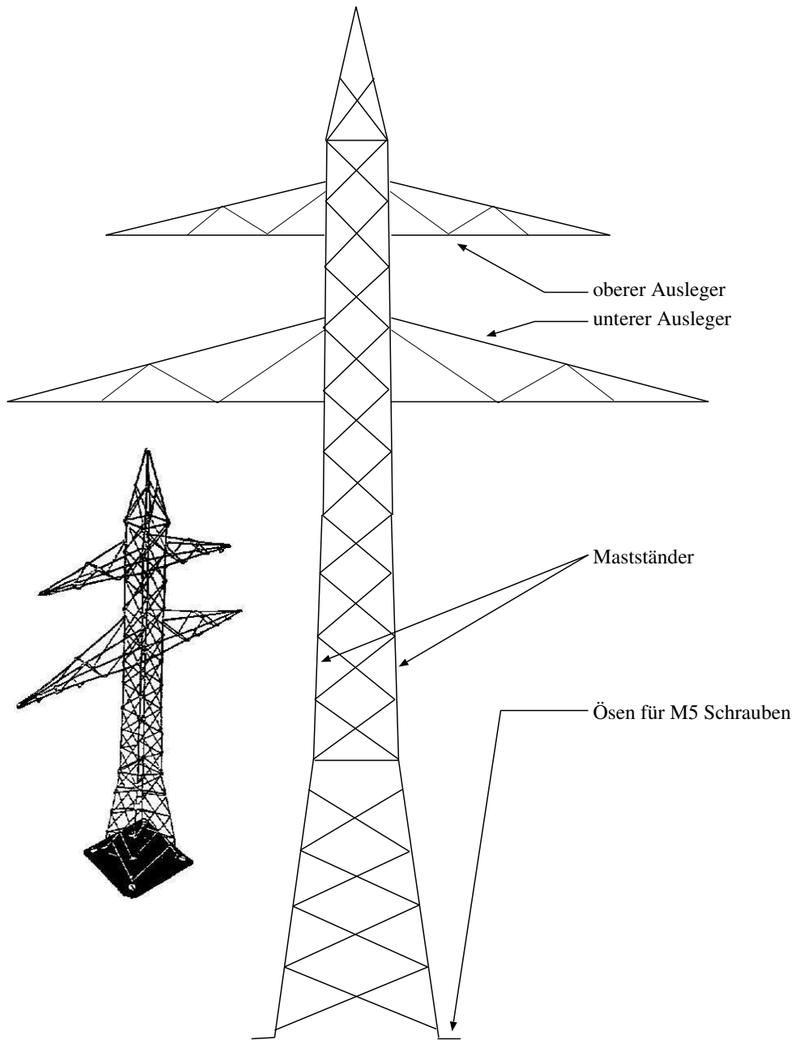Strommastmodell